

Appendix 2: Events and Festivals: Draft Development Plan

Activity	Lead	Timeframe
Funding Streams		
Explore opportunities to re-profile or increase current investment in Events and Festivals, in line with recommendations (Council investment)	BCC - Development - in liaison with Financial Services	March-August 2018
Engagement with key funders (Tourism NI, DfC, ACNI) to secure agreement around the possibility of re-alignment of existing funding streams to support report recommendations	BCC - Development	March-June 2018
Additional analysis of existing funding commitments under the standard classifications (Appendix 1) to assess potential implications for funded organisations	BCC - Development	April-June 2018
Take account of outcome of ongoing Grants Review led by C&NS Department and implications for investment in Events and Festivals across all current funding streams	BCC - Development (in liaison with C&NS Department)	March-May 2018
Commission work to understand the potential for additional sponsorship income to increase investment in Events and Festivals	BCC - in partnership with specialist input	March-June 2018
Secure agreement for separation of Neighbourhood Events from Major, Signature, Growth and Local Events	BCC - Development	April-June 2018
Capacity Building Support		
Consideration of multi-annual funding arrangement for Signature and Growth Events - liaison with Legal Services and Finance regarding approvals, financial assessment support etc.	BCC - Development	April-September 2018
Assessment of skills development needs for Council staff engaging in support activity and provision of required support	BCC - Development in liaison with Legal Services, HR, Finance	April-August 2018
Develop capacity building programme for Events and Festivals - to include information and training for funding applicants	BCC - Development in partnership with cultural sector	April-August 2018 (roll-out from October 2018, subject to Council approval)
Evaluation and Measurement		
Develop agreed assessment criteria for each of the proposed funding streams, ensuring alignment to Belfast Agenda	BCC - Development in liaison with CX Department	April 2018-June 2018)
Development appropriate reporting frameworks - ensuring that reporting requirement is commensurate with level of investment	BCC - Development in liaison with Central Grants Unit	April 2018-August 2018
Governance and Delivery		
Establishment of Internal Officer Events and Festivals Co-ordination Group	BCC - Development in liaison with CNS Department	March-April 2018
Creation of Strategic Events Partnership Group to improve coordination and planning in resourcing and bidding for larger events - agree aims and objectives/desired outcomes from collaborative investment in Events and Festivals (link to engagement on funding for events)	BCC - Development in liaison with partner organisations	March-August 2018
Consider internal staffing implications, taking account of delivery resources across a number of different parts of the Council	BCC HR in conjunction with Development and CNS	March-August 2018
Secure Committee agreement on revised approach to Events and Festivals Support	BCC Development	August-September 2018
Complete consultation with key partner organisations	BCC Development in conjunction with external partners and relevant internal departments	April-June 2018
Undertake public consultation exercise, including equality impact assessment	BCC Development in conjunction with Equality Team	August-October 2018